

MAKITA WILL DONATE £5 TO BREAST CANCER CARE FOR EVERY PINK DRILL SOLD

Come on lads, help Makita to support the lady in your life.

Our professional power tool friends at Makita have adopted Breast Cancer Care as its first ever official charity. To celebrate they have created a limited edition Makita Charity Drill, a pink version of the popular 10.8v Lithium-ion drill driver. For every drill sold, Makita will donate £5 to Breast Cancer Care ensuring they can help support the thousands of people who are affected by breast cancer.

Available from your local power tool distributor from mid October during Breast Cancer Awareness Month, the Makita DF330D Charity Drill driver, complete with one 1.3Ah Li-ion battery, fast charger, drill bit set and carry case, is available at the special price of £84.99 inc VAT.

“We expect to sell a good quantity of the Charity Drill over the coming months and we hope to raise £50,000 to support Breast Cancer Care,” says Kevin Brannigan, Marketing Manager, Makita UK.

Breast Cancer Care provides information and support for anyone who is affected by breast cancer. One person is diagnosed with breast cancer every 10 minutes in the UK, and the money raised through our partnership will enable Breast Cancer Care to fund their essential services.

If you have been affected by breast cancer or would like some more information, visit: www.breastcancercare.org.uk or call the free helpline on 0808 800 6000.

£5 from the price of this product will be donated by Makita to Breast Cancer Care (Registered charity in England and Wales 1017658, and Scotland SC038104) via Breast Cancer Care Trading Limited (CRN 2681072).

So support the lady in your life – wife, mother, girlfriend or partner – by helping Breast Cancer Care to provide expert advice and practical support for those affected by this life-threatening illness. The Charity Drill believes that funds donated from the sales of the Makita Charity Drill will help in their tireless efforts to increase awareness of the disease and support the thousands of people affected through their free helpline, discussion forums, local events and one-to-one support sessions.

Sadly most of us will know someone affected by this cruel disease – one person is diagnosed every 10 minutes in the UK – but let’s not forget that breast cancer affects men as well. It’s rare but around 300 men are diagnosed every year.

And there are many fundraising events you, your mates and families can get involved in with sponsored runs, walks, climbs, treks and rides in your area during Breast Cancer Awareness Month. Call Breast Cancer Care directly on **0207 9603456**, visit www.breastcancercare.org.uk/events. Alternatively visit www.makitauk.com/charity.

